

## Media Communications S.A at IHTF 2011

**Athens, April 2011.** Media Communications S.A. (MCOM, [www.mcoms.com](http://www.mcoms.com)), participated to the annual International Hotel Technology Forum (IHTF) 2011 ([www.iht-forum.com](http://www.iht-forum.com)), the leading event for the hotel technology industry.

IHTF is a mutually effective forum for senior executives of leading international hotel groups to do business with influential supplier companies and also benefit from presentations on the latest strategic thinking, business model evaluation and technological advances such as In-room Entertainment, Digital Signage, CRM, PMS and RMS.

MCOM's executives had the opportunity to meet with senior representatives from some of the world's leading companies in the hospitality sector and discuss the latest technology developments. MCOM's team also participated in the workshops and problem solving sessions of the Forum, on the very latest in management systems, evaluating the current needs of the hospitality sector.

### **About Media Communications SA (MCOM)**

Media Communications SA ([www.mcoms.com](http://www.mcoms.com)), is one of the leading and highly specialized companies in the Europe, offering innovative services and solutions for creation, management and distribution of audiovisual content through IP networks. MCOM 's product portfolio included **HOTstream**, one of the most advanced and innovative in-room information and entertainment platform for hotels. HOTstream's extensive service list includes Interactive Pay TV services, Video on Demand, Internet, email and instant messenger services on TV, high speed internet on laptop, plus new hotel Interactive TV services. MCOM has also designed and developed **MEDIAstream**, an advanced platform for IPTV, Video on Demand and online movie rental services for telecom operators and internet service providers. The solution can deliver audiovisual content to a range of devices (TVs, PCs, PDAs, mobile phones), through any IP network infrastructure (xDSL, FTTx, cable, satellite, wireless, LAN).

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