

Press Release

The Romanos, a Luxury Collection Resort and The Westin Resort in Costa Navarino selected HOTstream Hospitality suite

Athens, February 17th, 2011

The five-star luxury resorts The Romanos, a Luxury Collection Resort and The Westin Resort, Costa Navarino (www.costanavarino.com) in Messinia, both operated by Starwood Hotels and Resorts, selected Media Communications' HOTstream 4 Hospitality in-room entertainment suite (www.hotstream.eu), including Video on Demand (VOD), IPTV, High Speed Internet Access (HSIA) and Digital Signage Systems.



All HOTstream solutions are served to both resorts through a single headend installation. By using HOTstream's multiproperty functionality, each resort is treated as an individual property, having its own branding, services and electronic program guides.

Both resorts selected the extensive content variety of HOTstream Video on Demand, having a well-balanced mixture of first-run movies and thematic content exclusively in High Definition quality. All movies are offered with multilingual subtitles and categorized based on their genre and language, making the selection procedure very simple.



In parallel, due to the unique technology of HOTstream IPTV, the channel list can be automatically rearranged according to guest profile and language preference bringing the preferred channels at the top of the channel list.

The selected HOTstream High Speed Internet application used for high speed internet access (HSIA), is designed to primarily satisfy two fundamental requirements: (a) guests' demand for simplicity in usage and (b) being an additional marketing tool for each resort and for the establishment as a whole. Costa Navarino is having multiple internet portals and the portal page that each guest is using

is automatically defined by his/her location, allowing the resorts to promote the appropriate services and messages.

Mr. Haritos, TEMES S.A. M&E Engineering & Procurement Manager, noted that "our idea is to make internet access simple for everyone, being agnostic of the device used, medium or location. On the other hand, we wanted to make full use of the marketing power of the internet portal pages, so we created multiple portals to differentiate the experience and the promotional messages based on the location of the guest."



Costa Navarino is having one of the most advanced conference centre facilities of over 5000m² spanning in two levels with more than 20 possible conference room layouts. MCOM's new edition of HOTstream Signage solution made it possible to manage this complex environment by introducing role assignment for the digital signage monitors and scenario based configuration. Event related information is retrieved automatically from the Sales and Catering management system without operator intervention or any manual re-entry.

Mr. Haritos added that "we designed our conference facilities having in mind state of the art technology and maximum flexibility, which is already appreciated if you account the number of conferences already organized. Despite the complexity of the digital signage network, HOTstream Signage became an essential part of our conference facilities."

About TEMES S.A.

TEMES S.A. is a premier developer of luxury mixed-use resorts in the Mediterranean region. Costa Navarino in Messinia is its flagship development. At the heart of the company's business philosophy is its strong commitment to environmental and social responsibility with the aim of achieving sustainable tourism development in complete harmony with the natural environment and traditions of the destination. More information: www.costanavarino.com

About Costa Navarino

Costa Navarino is the new prime, environmentally sustainable destination in the Mediterranean, located in Messinia. It comprises a number of distinct sites featuring 5-star deluxe hotels, luxury residences, conference facilities, spa and thalassotherapy centers, signature golf courses, as well as a wide range of year-round activities for adults and children which are unique in the Mediterranean.

About Media Communications SA (MCOM)

Media Communications SA (MCOM - www.mcoms.com) is one of the leading companies in Europe having a large network of partners in Europe, Middle East and Africa. MCOM designs, develops and operates advanced technology solutions for Broadband Internet and Interactive Media Systems.



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MCOM's **HOTstream** (www.hotstream.eu) is one of the most advanced and innovative in-room information and entertainment platforms for the hospitality sector. **HOTstream** hospitality suite includes solutions for **Interactive TV, IPTV, Video On Demand, Internet** and **Digital Signage**.

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