

Positioning and points of differentiation



MCOM HOTstream is a truly innovative In-Room Entertainment, VOD, IPTV, HSIA and Digital Signage solution for hotels. It is one of the most comprehensive IP based systems available, with unique features and an appealing interface designed to meet the growing needs of the demanding and exceptional guest.

Proven High Definition platform

HOTstream supports HD from headend to set-top boxes for all services, IPTV, VOD, In-Room Entertainment and Digital Signage. MCOM has already installed more than 5000 rooms with its new HD platform.

Advanced video technology

HOTstream uses today's state-of-the-art advanced video components for IPTV and VOD services (H.264, VC-1), offering a quality improvement for the same bitrate of a factor of 2 or 3 compared to MPEG-2 systems.

Common hotel promotion for Interactive TV, HSIA and Digital Signage

HOTstream promotion and branding service allows hotels to advertise and provide on-line information and reservations for hotel facilities, hotel events and announcements and hotel shopping via the TV. HOTstream Front desk manager includes a content management application for updating hotel promotional information that appears on three distinctive channels: in-room TVs (IRE), guest internet portal (HSIA) and digital signage (DS) monitors.

Guest personalization and self-service on TV

Besides traditional welcome, wake-up call, bill view and checkout services, HOTstream allows hotels to offer multiple personalized services to their guests through the in-room TVs including live cameras for conference and hotel views, guest calendar with reminders, room status and maintenance and guest self-service. All services are fully integrated with hotel systems (PMS, facility software).

Unique VOD simultaneous multilingual subtitling

HOTstream includes a hospitality industry-first multilingual subtitling service for Video On Demand movies that allows guests from many nationalities to enjoy equally the movies. HOTstream content offering refers to number of movies and not number of available language versions, resulting to many more movies than expected.

High Definition content

To satisfy the leisure or business guest, couples, kids and families, MCOM has selected an extensive variety of high quality HD on-demand programs from leading content providers with new and very popular thematic titles including: family, kids, adventure, travel, music, culture, lifestyle, science, nature, sports, adult genres and much more.

Innovative travel content

HOTstream includes city and country guides, online weather news and tourist information, local language guide, adventure and travel videos.

Reliable IPTV implementations

While issue-free IPTV installations are not yet a commodity, HOTstream IPTV has a proven record of reliability.

Unique IPTV hospitality features

Personalized channel line-up per hotel, section, room or guest profile, channel reordering based on guest nationality or profile, free-to-guest or premium pay-per-view channels.

Unique Parental Control based on children age

Parental Control with PIN feature that allows kids to access TV channels, movies and ordered content that is permitted for their specific age based on each channel/movie rating.

Wired and wireless best-of-class HSIA

Managed High Speed Internet Access solution offering connectivity for laptop and smart phone users, with branded login portal and hotel promotions.

Improved Web experience on the TV

HOTstream includes internet on TV service which allows general internet browsing, access to popular webmail services, email client for POP3 email accounts, a messenger application for online chat, access to news and social networking sites, weather information and web radio.

Digital Signage with template editor and preconfigured hotel templates

HOTstream Signage comes with many pre-configured templates designed for hotels (Lobby, Restaurants, Conference, Activities, Art, etc) and includes a graphic template editor to design any other template.

Hospitality Digital Signage applications

HOTstream Signage comes with hotel related live applications that allow on-line update of information with easy to use content entry tools (time, date, weather, exchange rates, flight info, news, conference logos, directions, etc)

Digital art events for hotels

With HOTstream Signage hotels turn each public display screen into a painting and all of them into an art event exclusively designed and customized for the hotel and the visitors.

Interactive Advertising

Extend the reach of your promotional messages by using the interactive advertising solution integrated in HOTstream to market hotel products and services at the proper place and time.

Hotel defined packages

With HOTstream hotels can manage their own packages, bundling any service consisting of movies, channels, internet on TV and internet on laptop. Hotel management can define package usage duration and pricing.

Unparalleled stability and performance

HOTstream system is dimensioned for each property to meet even the highest usage demand. 1:1 redundant server equipment makes sure that the system is always up and running and single equipment failures do not disrupt system operation. 3% spare STBs are included to make sure that no additional hardware will be needed for years to come.

Back Office Manager

HOTstream Back Office Manager allows staff to monitor and administer the system with minimum effort. An innovative GUI allows staff to check on system operation and to make changes to channel lists, movie offerings, welcome screens and other features in a user friendly manner.

Architecture ready for centralization

HOTstream architecture already supports centralized system installations where multiple properties can be managed or even run from a centralized installation.

One network to deliver all services

Industry unique HOTstream set-top box enables hotels to use a single network port to provide all communication and entertainment services in the guest room: internet, telephony, television.

Customized to hotel's needs and requirements

HOTstream installation includes customization of the hotel and guest Interactive TV menus and guides to the particular requirements of each hotel. Its services can be adapted to suit the needs of each hotel and new services can be added if desired.

www.hotstream.eu